



# FACSIMILE COVER SHEET

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- 1) Transmittal (1 pg.); and
- 2) Issue fee form PTOL-85B (1 pg.).

Attorney Docket No.: Google-57 (GP-151-00-US)

Appl. No.: 10/674,888

Applicant: Jeremy BEM

Filed: September 30, 2003

Title: INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING A RELAXED  
MATCH

TC/A.U.: 1796


Examiner: Tri V. Nguyen

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| <b>TRANSMITTAL<br/>FORM</b><br><i>(to be used for all correspondence after initial filing)</i> | <b>Application Number</b>     | 10/674,888               |
|  | <b>Filing Date</b>            | September 30, 2003       |
|  | <b>First Named Inventor</b>   | Jeremy BEM               |
|  | <b>Group Art Unit</b>         | 1796                     |
|  | <b>Examiner Name</b>          | Tri V. Nguyen            |
| <b>Total Number of Pages in This Submission</b>  | <b>Attorney Docket Number</b> | Google-57 (GP-151-00-US) |

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| Firm or Individual name                    | John C. Pokotylo (Reg. No. 36,242) |
| Signature                                  |                                    |
| Date                                       | November 25, 2009                  |

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